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“MY SMART HANDS NAMED ONTARIO’S MOM ENTREPRENEUR OF THE YEAR”

October 21, 2008 (Toronto, ON.) - Ontario consumers have shouted in unison and they have chosen Ontario based educational sign language company My Smart Hands as the Province’s Mom Entrepreneur of the Year! My Smart Hands teaches parents how to communicate with their children through the use of American Sign Language.

My Smart Hands was one of hundreds of “Mom-owned” companies vying for the title of “Mom Entrepreneur of the Year”, the 2nd annual nation-wide competition hosted by SavvyMom Media. The competition named a grand-prize national winner and 4 provincial regional winners; with My Smart Hands talking the title for the Ontario region.

“I am extremely honoured to be voted Ontario’s Mom Entrepreneur of the Year,” says Laura Berg, Owner and Teacher of My Smart Hands “I’ve worked very hard on my business and it’s recognition like this that makes all the hard work worthwhile.”

The regional prize includes a cash prize of \$2000 for investment in the business; a [T-Fal](#) kitchen including 2 slice toaster Avante Deluxe, Elegance kettle and 2 Professional thermo-spot Frying pans (valued at \$300); a [Canon](#) 5"x7" Photo Album Kit valued at \$20 and a Press package courtesy of [Foundation Studio](#) valued at \$125. Media support is provided by Today’s Parents (<http://www.todayparent.com>), a division of Rogers Publishing Limited.

About My Smart Hands

Founded by Laura Berg, My Smart Hands is a global company that teaches Parents how to communicate with their children through sign language. My Smart Hands has Qualified Instructor led classes all over North America and will soon be available in Japan. For more information about My Smart Hands please visit www.mysmarthands.com